



FOR IMMEDIATE RELEASE:	CONTACT INFORMATION:
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July 27, 2017	Phone: 779-348-7331 E-mail: Kimberly.Bruce@rockfordil.gov

Rockford Police, Park District Police Departments to Celebrate National Night Out

WHAT: The Rockford Police and Rockford Park District Police Departments invite the community to attend “National Night Out,” an annual, nation-wide event that celebrates the culmination of year-long crime prevention activity in all Rockford neighborhoods.

The event is a continuation of police community outreach efforts and offers an opportunity to reflect on past successes, discuss current challenges, and re-dedicate collaborative efforts with neighbors, police, businesses and others to improve the quality of life in the city.

Free entertainment, games, prizes and refreshments will be provided.

Please note: parking will be available at Temple Baptist Church, 3215 East State Street. Portions of Oak Grove Avenue will be blocked to traffic.

WHEN: Tuesday, August 1, 2017
5:00 p.m. – 8:00 p.m.

WHERE: Dahlquist Park
3251 Oak Grove Avenue, Rockford, Ill. 61108

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The Rockford Police Department and
the Rockford Park District Police Department
Invite You to Celebrate



POLICE • COMMUNITY PARTNERSHIPS

A City Wide Free Event

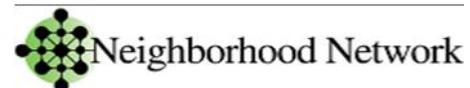
Come out, get to know your neighbors, and take a stance against crime.

Free entertainment, games, prizes, and refreshments!

Tuesday, August 1, 2017

5:00 p.m. – 8:00 p.m.

3251 Oak Grove Avenue, Rockford, IL 61108





NATIONAL NIGHT OUT 2017

Mission Statement

National Night Out (NNO) in Rockford is an annual event that involves all segments of the community in building a healthier, safer community, generate support for anti-crime programs and strengthen police/community relations. The event is held on the first Tuesday of August.

Background

National Night Out is not just one night of the year – it is the culmination of year-long crime prevention activity in all Rockford neighborhoods; people working together to address and prevent crime and other neighborhood problems. It is an occasion to celebrate past successes, discuss current challenges or issues, and re-dedicate to collaborative efforts with neighbors, police, businesses and others to improve the quality of life in our city.

Key Messages

-) Cohesive, healthy neighborhoods are keys to preventing crime and violence.
-) Active neighborhood organizations build community, increase hope and create harmony.
-) Positive activities displace negative activity; as people spend more time outside, they take back their streets and neighborhoods.
-) National Night Out is an opportunity for all parts of the community including businesses, corporate sponsors, religious institutions, city agencies, and news media to come together around the shared goal of a safe, healthy community.
-) NNO reinforces the partnership of citizens and police to combat crime.

Goals

-) Utilize National Night Out to expand and strengthen Rockford's network of neighborhood organizations.
-) Increase the number of groups and individuals who participate in National Night Out.
-) Involve the Rockford Police Department with citizens by participating in National Night Out events together.
-) Promote increased involvement of youth with their neighbors.