



City of Rockford – Customer Service Center
1st floor, City Hall, 425 E. State Street, Rockford, IL 61104
779-348-7300

LICENSE APPLICATION – OUTDOOR ADVERTISING LICENSE

THIS APPLICATION MUST BE ACCOMPANIED BY THE LICENSE FEE OF \$210.00

Name of Applicant: _____ Date of Application: _____

Applicant Address: _____
Street City/State/Zip

Applicant Phone #: _____ Email Address: _____ Tax ID: _____

Business Name: _____

Business Address: _____
Street City/State/Zip

Type of Business Organization: ___ Individual ___ Partnership ___ D.B.A. ___ Corporation
If Corporation, Registered Agent and Address:

Insurance

The applicant for outdoor advertising license shall provide proof of comprehensive liability and property damage insurance.

Amount: _____ Company: _____ Expiration Date: _____

Affidavit of at least two (2) years Construction Experience attached: ___ YES ___ NO Dated: _____

I, the undersigned, thoroughly understand that this is solely an application to operate a business, and is not permission to operate a business until all applicable ordinances of the City of Rockford including but not limited to Building, Zoning and Fire regulations, have been fully complied with, and this application is properly signed by the departments listed below, and an official license is issued by the Finance Department

Signature: _____ Date: _____

FOR OFFICE USE ONLY:

Date application received: _____ Received By: _____

License fee attached: YES / NO Final Action due: _____ (21 days from receipt)

Zoning: Approved / Disapproved By: _____ Date: _____

Building: Approved / Disapproved: Date: _____ By: _____

Finance: Final Action (check one):

- ___ Approved and issued on _____ By _____ License # _____
___ Returned as incomplete on _____ By _____
___ Denied in writing on _____ By _____